



Nadia Niazi is the founder and President of FITRAH. She is a Canadian-American, an optimist, humanitarian, and entrepreneur.

Nadia has over 20 years of business management experience and earned a Bachelor of Science degree from UC Davis. She founded several businesses including a Biotech startup in 2001 called Proto-Vite Inc. After over a decade managing a successful online eCommerce store called eStyleo, she was driven to do something with the knowledge she had acquired. She founded FITRAH by donating her store and co-developed a social enterprise created for vulnerable youth to take charge of. Nadia is a strong advocate for equality and has made it her life-long mission to ensure that regardless of race, religion, or gender, every youth be given the opportunity to thrive.