



Nadia Niazi (She/Her)

Executive Director/President

Nadia Niazi is the founder and President of Fitrah. She is a Canadian-American, an optimist, humanitarian, and entrepreneur. Nadia has over 20 years of business management experience and earned a Bachelor of Science degree from UC Davis in 2001. She founded several businesses including a Biotech startup while an undergrad called Proto-Vite Inc. After over a decade managing a successful online eCommerce store called eStyleo, she was driven to do something more with her business. She founded Fitrah by donating her store turning it into a social enterprise created for vulnerable youth to take charge of. She is also a presenter for Cultural Relativity Education and Teacher Engagement -Personal Development (C.R.E.A.T.E-PD) providing training sessions to five school districts in Sacramento on ways to engage with youth from diverse backgrounds.

Nadia is a strong advocate for equality and has made it her life-long mission to ensure that regardless of race, religion, or gender, every youth be given the opportunity to thrive.